

Dear members of our community,

Allow us to express our sincere gratitude for your participation, and for the help and support you provided us during our recent celebration of Yalda. As members of the current board of directors of the Persian-Iranian cultural society, one of our main goals is to increase our organization's transparency. Towards achieving that goal, we will provide our community with a thorough report after each of our cultural events. The following is our report of our latest event, 2019 Yalda. In it, you will find the following sections:

- General report of the event's execution
- Financial report
- Reviews by our guests
- A selection of the event's photographs

General Report

The Persian-Iranian Cultural Society hosted the 2019 Yalda celebration, on the night of Saturday, 21st of December, in Langford's Legion event center. The occasion hosted 210 guests and, lasted for 6 hours, from 6 p.m. until the midnight.

We were honored to have the help and participation of twenty volunteers, whose contributions greatly helped our cause. They were an essential part of all aspects of the event, including interior design and decoration, graphic design, Music and Dj, traditional dance and other performances, and logistics. These benevolent contributions allowed us to present an affordable, yet quality event to our guests. We would like to appreciate all their efforts.

Some of the members of our community participated in our ride-sharing program. Our ride-sharing program was aimed at facilitating the transportation of guests and increasing inclusivity and accessibility to the event. The program was especially effective in increasing the number of students and newcomers of our community in the event. Overall 25 participants used our ride-sharing option. We would like to appreciate all those whose help made this plan possible.

Financial Report

All events held by the Persian-Iranian cultural community are volunteer based. Members of the Board and volunteers are not paid for their efforts. Without these voluntary participations, we wouldn't have been able to provide the event to you with the affordable prices that we offered.

During the past few years and despite and the great contributions of the volunteers, the Society's events were subject to financial deficits. These deficits were always covered by our generous donors. We would like to appreciate their benevolent contributions.

As per your loud request in our past Annual General Meeting, the Board of Directors is and will be committed to make our events, programs, and services more affordable and accessible to all. Our financial report and your feedbacks suggest that we have been successful in delivering an affordable and yet satisfying Yalda event. This event managed to bring some revenue for the Society, which is deposited in the Society's bank account and will be spent for our future services, programs, and events.

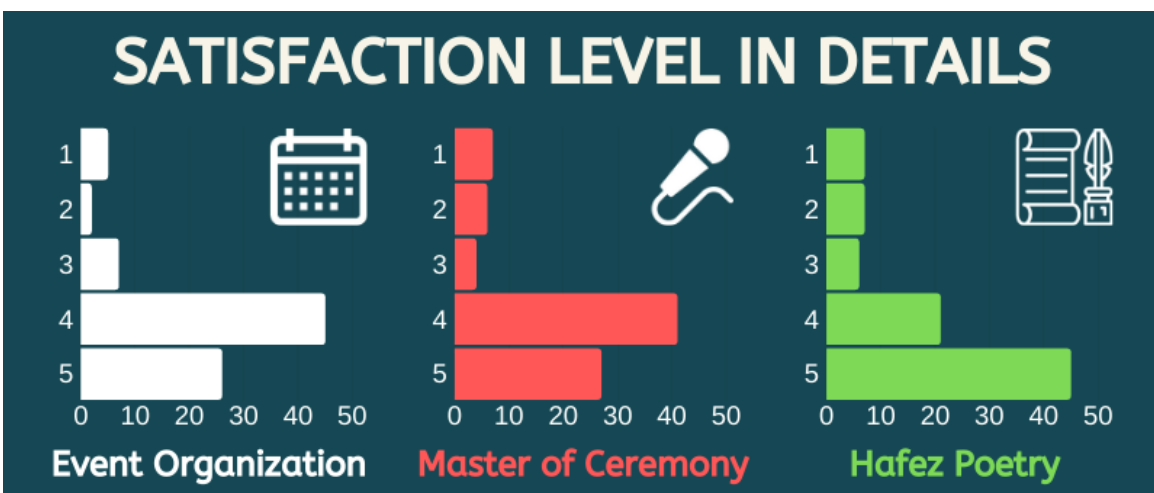
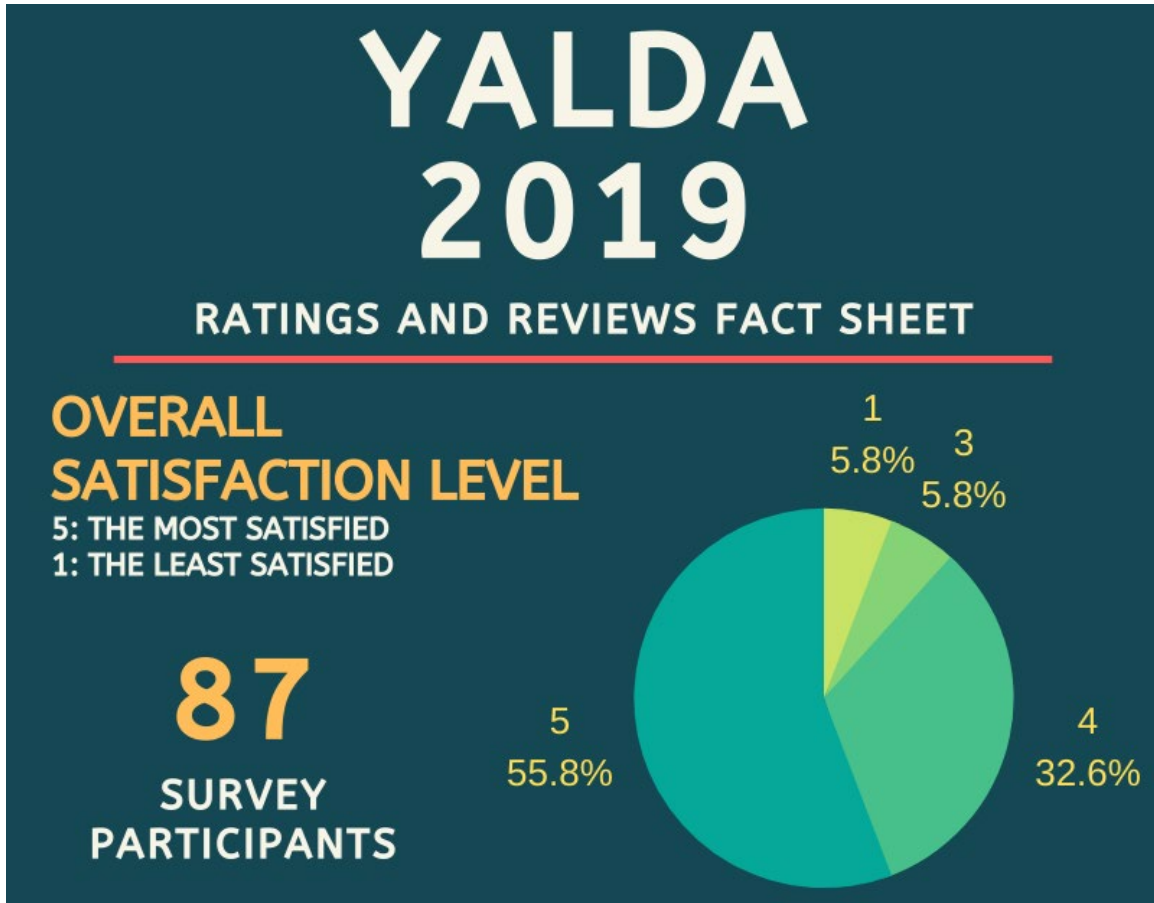
Type of expense	Cost
Venue	\$555
Décor	\$58.10
Food, fruits, and refreshments	\$3623.50
Entertainment	\$355
Administration, advertisement, etc.	\$317.63
Other costs	\$10
Total expenses	\$4919.23

Type of income	Income
Ticket sales	\$5298.50
Sponsorship	\$400
Donations	\$140
50-50 draw	\$42
Total income	\$5880.50

Total expenses	\$4919.23
Total income	\$5298.50
Net income/loss	\$961.27

Reviews by Our Guests

After the event, we circulated a survey among our guests, and below you can see the highlights of our guests' responses to this survey:





Thank you so much and hope to see you soon!